

An abstract background graphic consisting of a network of thin grey lines connecting various circular nodes. Some nodes are simple grey dots, while others are larger and feature concentric circles, suggesting a central or more complex node in the network. The overall pattern is organic and interconnected, filling the right side of the page.

New Jersey's Guide to the **TECHNOLOGY INDUSTRY**

choose
newjersey

TECH INNOVATION

Launch, test, invent, and make history in New Jersey



BIRTHPLACE OF
DIGITAL
CELLULAR
TECHNOLOGY



INVENTED C++
COMPUTING



9 NOBEL PRIZE
WINNERS FROM
BELL LABS



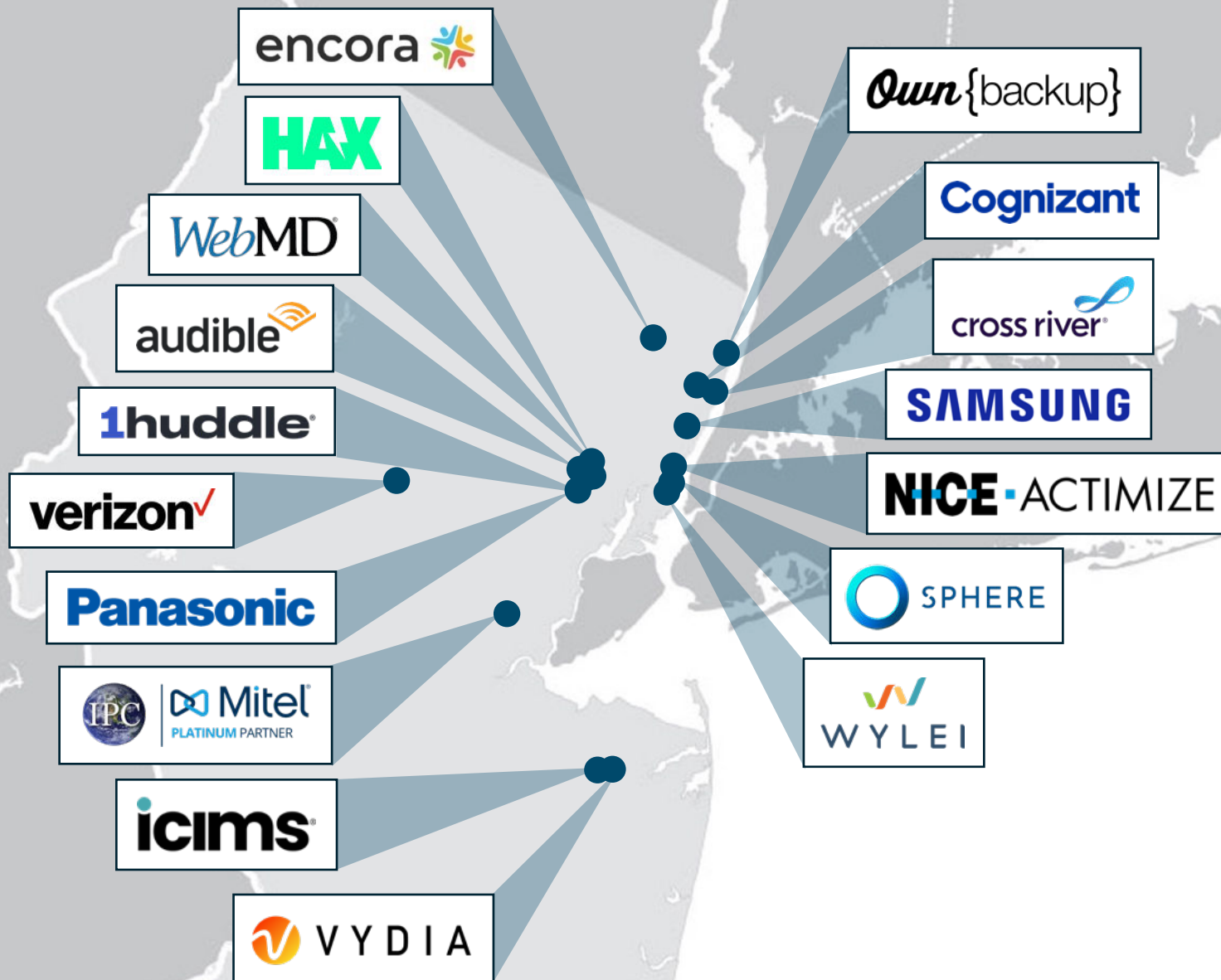
HOME TO AUDIBLE'S
INNOVATION
CATHEDRAL

80,000 sq. ft. of work
space inside a restored
church housing 400
employees



LARGEST IT
TELECOM PROJECT
IN U.S. HISTORY

iconectiv



TOP TECH COMPANIES

Join your peers growing here

A woman with braided hair and a man with glasses are looking at a laptop in a startup office. The woman is pointing at the screen. In the background, another person is working at a desk.

OUR STARTUP CULTURE

Entrepreneurs are thriving in New Jersey



TOP 10 STATE FOR VC DOLLARS INVESTED, TOTALING \$5.5B IN 2021



WORLD'S HIGHEST PERCENTAGE OF FEMALE STARTUPS – JERSEY CITY



TOP 10 BEST U.S. CITIES FOR COMPUTER PROGRAMMERS BASED ON COST OF LIVING AND JOB OPPORTUNITIES – NEWARK

A PREMIER U.S. SPORTS BETTING MARKET

- New Jersey is ranked the #2 sports betting market in the U.S. for 2022, generating \$10.9B in wagers.
- 80% of all handle is generated through sportsbook apps and websites.

MAJOR INVESTMENT IN NEW JERSEY

- DraftKings Sportsbook: Opened a Hoboken office in 2019 hiring 50 employees
- FanDuel: Announced an additional 100+ jobs in 2021

A LEADING LOCATION TO SCALE

In 2021, the New Jersey Economic Development Authority (NJEDA) partnered with New Jersey City University (NJCU) in Jersey City to support the creation of a Sports Wagering and Financial Technology Workforce Development and Innovation Center.



INCUBATORS & COWORKING SPACES

New Jersey can accommodate companies at every stage of growth



NEWARK VENTURE PARTNERS LAB

12-week bridge-to-seed accelerator program that helps startups scale successfully

KEARNY POINT BUILDING 78

Loft-style flexible offices and coworking space for small companies in a converted shipyard

VENTURELINK@NJIT

New Jersey's largest incubator and coworking space with mentoring services for entrepreneurs

SOUTH JERSEY PARK (SJTP) INCUBATOR AT ROWAN UNIVERSITY

Tenants receive funding, marketing, and licensing guidance within Rowan's expert network

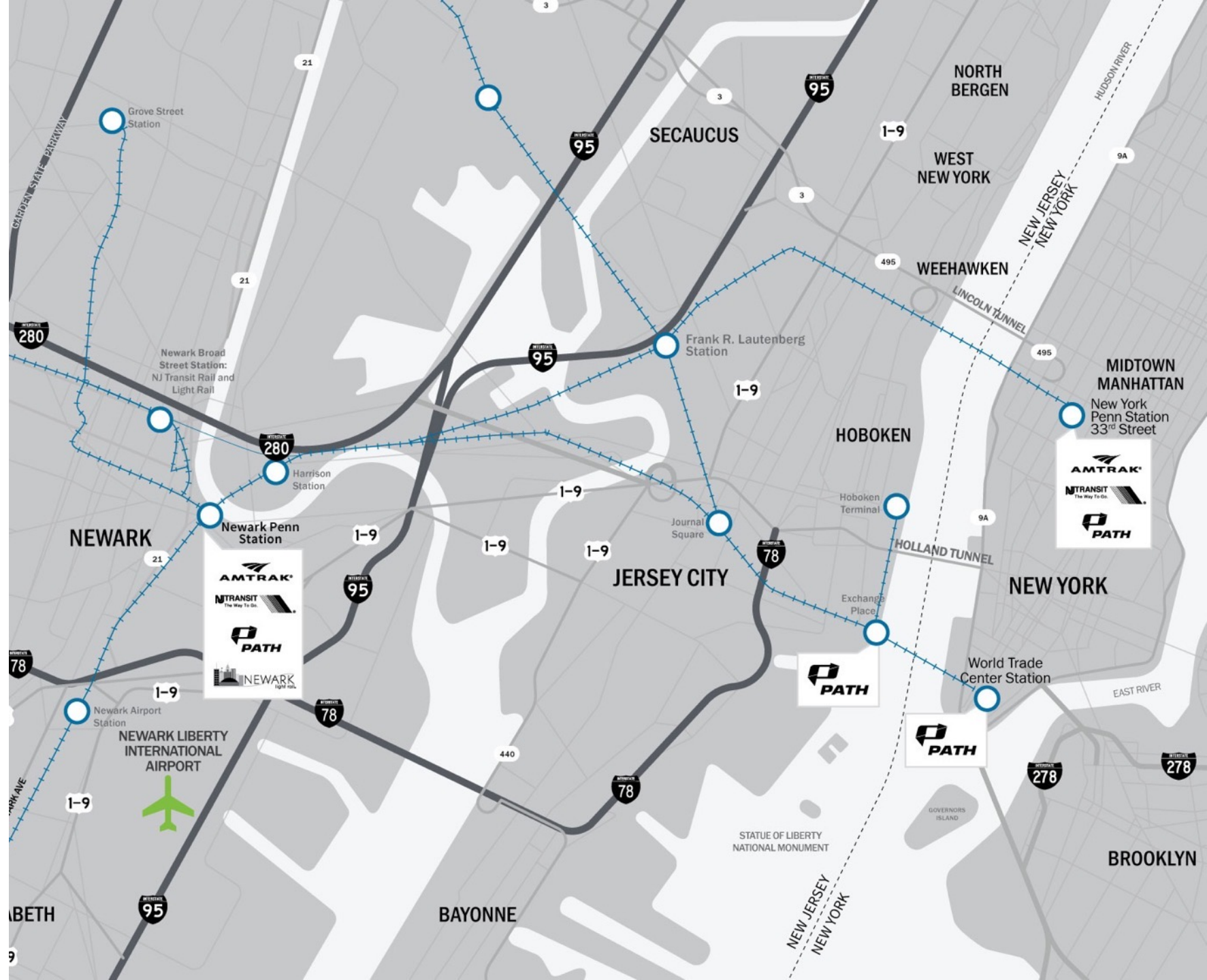
COLABS AT BELL WORKS

Think big, get creative, and exchange ideas within a historic metroburbs

LOCATION

Place yourself in the middle of the action

Northeast New Jersey is located just 10 minutes from New York City via PATH commuter rail service or ferry. It takes less time to travel from Jersey City to Wall Street than it does from Midtown Manhattan.



HIGHER ED PROGRAMS



ADVANCED MATERIALS AND MANUFACTURING INSTITUTE

The Advanced Materials and Manufacturing Institute (AMMI)'s mission is to advance fundamental and applied science and engineering technology related to materials and manufacturing. Its vision is to responsibly utilize nature's chemistries, both renewable and fossil reserves, to enhance material performance and improve global sustainability.



MICROELECTRONICS FABRICATION CENTER

NJIT's Microelectronics Fabrication Center (MFC) conducts research spanning advanced nano- and micro-fabrication technologies, micro-electro-mechanical systems (MEMS), ion-conducting ceramics, advanced semiconductor, ferroelectric, and piezoelectric materials. The center also connects education and industry. It has partnered with more than 70 companies including Lucent Technologies, Hewlett Packard, Dupont, Allied-Signal, AT&T, BF Goodrich, Corning, Motorola, and Sony.



VIRTUAL REALITY CENTER

The VR Center offers a one-of-a-kind collaborative environment built to support cutting-edge research in a wide range of disciplines

The centerpiece of the VR Center is a custom-designed immersive lab, featuring a 7-foot-high by 40-foot-wide curved wall of screens with room for up to 25 people to work together on 3-D applications. The center is also equipped with an array of virtual reality and augmented reality head-mounted systems and 3-D printers.



CYBERSECURITY

A robust talent pool and innovative university partnerships

TOP TALENT POOL

New York/New Jersey is the #2 ranked region for cybersecurity analysts.

HIGHER EDUCATION MEETING INDUSTRY NEEDS

- Montclair State University offers a Master of Science (MS) Cybersecurity program with a research component.
- New Jersey Institute of Technology (NJIT)'s Cybersecurity Research Center is the focal point for NJIT's research and educational activities in cybersecurity. NJIT offers a Master of Science (MS) in Cybersecurity and Privacy.
- New Jersey City University (NJCU) offers a Bachelor of Science in Cybersecurity.

BUSINESS ASSISTANCE

New Jersey Economic Development Authority funds and mentorship to help you grow

NJ FOUNDERS & FUNDERS

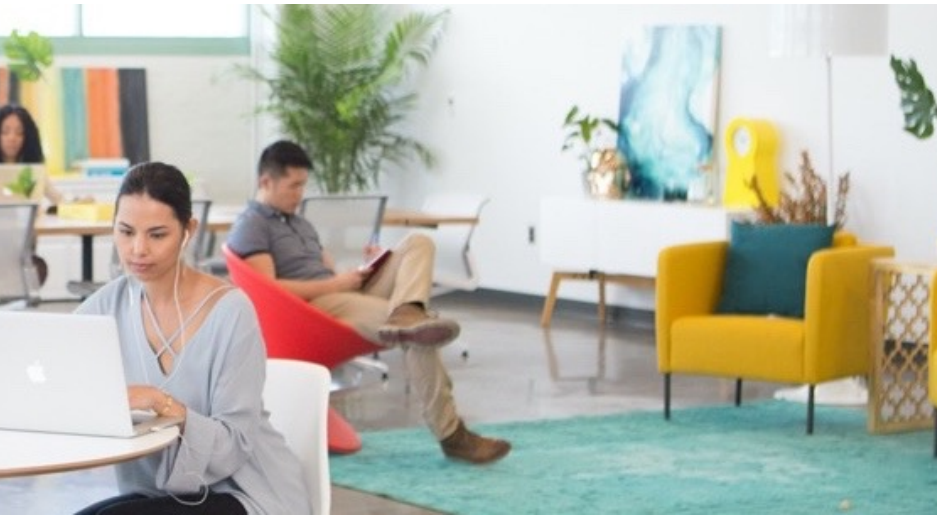
Held biannually, entrepreneurs meet with venture investors one-on-one to give honest, open feedback on business models, strategy and technology.

EDISON INNOVATION FUND

Structured as convertible debt, early-stage companies are provided growth capital to directly fund hiring key staff, product marketing, and sales.

NJ IGNITE

Entrepreneurs are eligible for free rent support in qualified coworking spaces.



Medical device manufacturer, Carbon22, was the first startup company to benefit from rent support through NJ Ignite. Carbon22 focuses on designing, developing, and manufacturing innovative and cost-effective foot and ankle implant solutions.

"Thanks to the money we're saving on rent with NJ Ignite, we'll be able to hire additional engineers to build out our product line. Our space in Kearny Point is perfect for our current needs, but also affords us the necessary space to grow."

Vadim Gurevich, CEO, Carbon22

WHAT THEY SAY

Hear from CEOs with
companies that call
New Jersey home



“It is especially important to us that we harness [our] growth here in Bergen County, which provides proximity to Manhattan while allowing us to tap into an abundance of highly skilled tech talent in the surrounding region.”
—Sam Gutmann, CEO, OwnBackup



“Cross River has thrived in its home state and has been building historic bridge between New Jersey and Jerusalem. Thanks to the support of Governor Phil Murphy and Choose New Jersey, we can continue to solidify this bridge and create more jobs on both sides of the ocean.”
—Gilles Gade, Founder, CEO, Cross River



“We have a beautiful office on the [Jersey City] waterfront overlooking Manhattan, so we’re quite lucky with that location... We have had an incredible team here in the last couple of years, and it has helped grow our U.S. client base in the last 24 months from about 60 to over 200.”
—Hugh Curran, Managing Director, North America, Global Shares



“Our world headquarters is in Newark by design. We decided to catalyze positive change in a city at a tipping point.”
—Don Katz, Founder, Executive Chairman, Audible Inc.

FAMILY FIRST

An ideal place to raise your family



#1 STATE TO RAISE A CHILD



#1 PUBLIC SCHOOL
SYSTEM IN THE U.S.



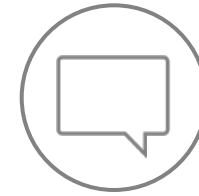
#2 STATE TO LIVE
IN THE U.S.



#2 STEM HIGH SCHOOL
IN THE U.S.

VALUES THAT MATTER

We welcome and celebrate diversity



PROUD TO BE
THE 4TH MOST DIVERSE
STATE IN THE U.S.



SAFE COMMUNITIES WITH
STRICT GUN LAWS



A PROPONENT OF LGBTQ+
AND WOMEN'S RIGHTS



100% CLEAN ENERGY GOAL
BY 2035

WHAT WE CAN DO FOR YOU



MARKET INTELLIGENCE

Receive customized Request for Information (RFI) responses



SITE SELECTION ASSISTANCE

Find and tour properties that meet your requirements



STATE RESOURCES INFORMATION

Benefit from incentives and workforce development initiatives



INTRODUCTIONS TO PUBLIC AND PRIVATE PARTNERS

Meet higher education experts and legal, staffing, and accounting providers



PUBLIC RELATIONS SUPPORT

Publicize the good news after you locate in New Jersey



GET TO KNOW US

Choose New Jersey is New Jersey's leading nonprofit economic development organization. We stimulate job creation and attract capital investment with the aim of growing New Jersey's economy. We also market the state globally as the most ideal place in the United States to live, work, and play.

Our results since 2010:



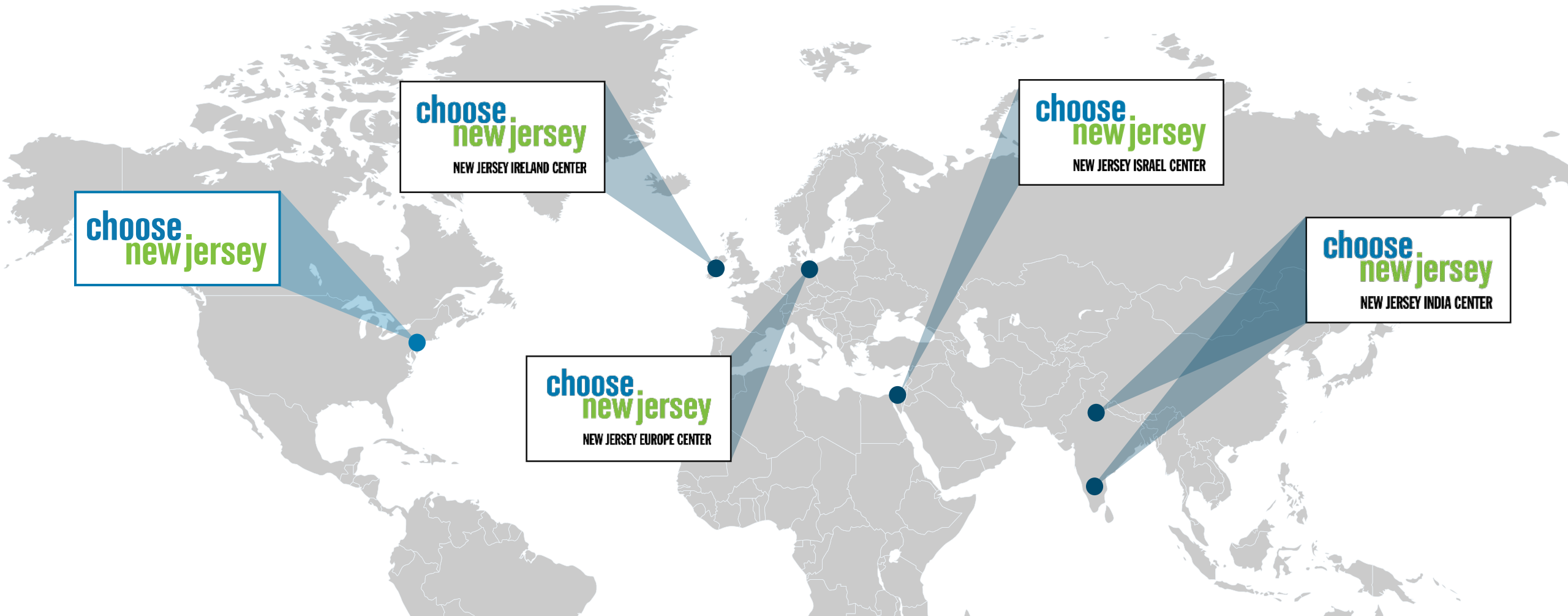
380
COMPANIES
LOCATED OR
EXPANDED IN
NEW JERSEY



52,000 NEW
AND
RETAINED
JOBS



\$6.3B IN
CAPITAL
INVESTMENT



CHOOSE NEW JERSEY OFFICES

New Jersey is positioned to support expansion from anywhere in the world

LET'S WORK TOGETHER

We've just scratched the surface of technology in New Jersey. Ready to know more? We can help.



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OUR LEGACY OF EXCELLENCE CONTINUES WITH YOU

Ready to take your business to the next level? We're here to help.

**choose.
newjersey**

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