

New Jersey's Guide to the

LOGISTICS INDUSTRY

choose
newjersey

LOGISTICS INNOVATION

Launch, test, invent, and make history in New Jersey



BIRTHPLACE OF
THE INDUSTRIAL
REVOLUTION



INVENTION OF
THE STEAM
LOCOMOTIVE



HOME TO THE
UPS INNOVATION
CENTER



WORLD'S FIRST CITY-
SCALE SMART
MOBILITY TEST LAB



DISRUPTING LAST-
MILE DELIVERY
TECHNOLOGY

SensorTransport



TOP LOGISTICS & DISTRIBUTION COMPANIES

Join your peers growing here

TRANSPORTATION & SUPPLY CHAIN INNOVATION

Technology driving competitiveness



\$2.6B VC INVESTMENT FOR
TRANSPORTATION TECHNOLOGY IN THE
NEW YORK/NEW JERSEY REGION IN THE
PAST 5 YEARS



NEW JERSEY WAS **AWARDED \$13B** FROM
THE INFRASTRUCTURE INVESTMENT &
JOBS ACT IN 2021



#1 REGION FOR SOFTWARE AND
APPLICATION DEVELOPERS



PORT OF NEW YORK/ NEW JERSEY

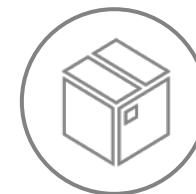
Largest maritime center on the East Coast, #2 busiest port in North America



2,900 MILES OF INTERSTATES
AND HIGHWAYS



HIGHEST RAILROAD DENSITY
IN THE U.S.



5 STRATEGICALLY LOCATED
FOREIGN TRADE ZONES

INFRASTRUCTURE

New Jersey moves goods like no other state



NEWARK

Train times from
Newark Penn Station

NEW YORK CITY
20 minutes

TRENTON
35 minutes

PHILADELPHIA
1 hour

WASHINGTON, D.C.
3 hours

LOCATION

The market access and convenience
forward-thinking companies need

36M Consumers within
150 miles/241 km

\$3T In GDP within
150 miles/241 km



HIGHER EDUCATION

Academia and industry work side by side



- ▶ #1 university in the U.S. for 12 consecutive years



- ▶ Graduate certificate program in Supply Chain Engineering



- ▶ Only academic institution in the northeast with facilities to conduct state-of-the-art accelerated pavement testing



- ▶ Home to a world-class, city-scale Smart Mobility Testing Ground in partnership with DEVCO

WORKFORCE DEVELOPMENT

Partnering with businesses to bridge the skills gap



NJCU offers a Transportation/Logistics/Distribution (TLD) program to prepare individuals for local jobs.

In-depth 'upskill' training in areas such as warehouse operations, supply chain management, inventory cycle counting, and AutoCad.



RBCU creates new career pathways and apprenticeships with employers.

Provides industry-recognized credentials with hands-on learning.



NJ Pathways to Career Opportunities was launched in 2021 by NJ Community Colleges (NJCC) and NJ Business & Industry Association (NJBIA) to build industry-driven education and training pathways.

It has four industry clusters including manufacturing production and engineering and 10 Centers of Workforce Innovation.

BUSINESS ASSISTANCE

Support from the New Jersey Economic Development Authority

SMALL BUSINESS LEASE GRANTS

Small Business Lease Grants support the growth and success of small businesses by providing two grant awards of 20% of the total annual lease payment for businesses leasing new or additional space.

SMALL BUSINESS FINANCING

Companies seeking additional financing (e.g., for equipment purchases or working capital) can utilize these direct loans from the NJEDA. NJEDA's Premier Lender Program offers manufacturing firms access to low-cost financing with NJEDA loan participation and/or guarantees and line of credit guarantees.



Shawnee Trucking Co. expanded its footprint in North Jersey thanks to an \$11.5 million loan from ConnectOne Bank and the NJEDA.

“We chose to base our operations in the Garden State because of its strategic location at the center of the Northeast Corridor, its proximity and easy access to ports throughout the region, its first-rate infrastructure, and its dynamic workforce within the state. We’re grateful that NJEDA and ConnectOne Bank support has enabled us to grow our business and expand our customer base.”

Balram ‘Chris’ Lall, Founder, Shawnee Trucking Company

WHAT THEY SAY

Hear from CEOs with
companies that call New
Jersey home



“ [Our New Jersey] facilities are near all major east coast ports and highways, allowing us to serve international clients in a cost-effective manner and achieve faster transit times throughout the northeast.”
Ken Johnson, Chief Operating Officer, RLS Logistics



“ In addition to the valuable community of talent here, New Jersey is perfectly situated to keep pace with demand we have seen, especially on the east coast.”
Rati Levesque, President, The RealReal



“ Why did we choose New Jersey? Where the facility is located was important. It’s a logistics hub, connected to four major highways, close to two major metro areas — and it’s close to all our major suppliers. In addition to the location, we were fortunate enough to have rail access. We are shipping finished goods and receiving raw materials by rail.”
Shami Usmani, Vice President of Engineering & Manufacturing,
AriZona Beverages

FAMILY FIRST

An ideal place to raise your family



#1 STATE TO RAISE A CHILD



#1 PUBLIC SCHOOL
SYSTEM IN THE U.S.



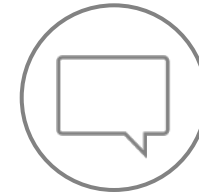
#2 STATE TO LIVE
IN THE U.S.



#2 STEM HIGH SCHOOL
IN THE U.S.

VALUES THAT MATTER

We welcome and celebrate diversity



PROUD TO BE
THE 4TH MOST DIVERSE
STATE IN THE U.S.



SAFE COMMUNITIES WITH
STRICT GUN LAWS



A PROPONENT OF LGBTQ+
AND WOMEN'S RIGHTS



100% CLEAN ENERGY GOAL
BY 2035

WHAT WE CAN DO FOR YOU



MARKET INTELLIGENCE

Receive customized Request for Information (RFI) responses



SITE SELECTION ASSISTANCE

Find and tour properties that meet your requirements



STATE RESOURCES INFORMATION

Benefit from incentives and workforce development initiatives



INTRODUCTIONS TO PUBLIC AND PRIVATE PARTNERS

Meet higher education experts and legal, staffing, and accounting providers



PUBLIC RELATIONS SUPPORT

Publicize the good news after you locate in New Jersey



GET TO KNOW US

Choose New Jersey is New Jersey's leading nonprofit economic development organization. We stimulate job creation and attract capital investment with the aim of growing New Jersey's economy. We also market the state globally as the most ideal place in the United States to live, work, and play.

Our results since 2010:



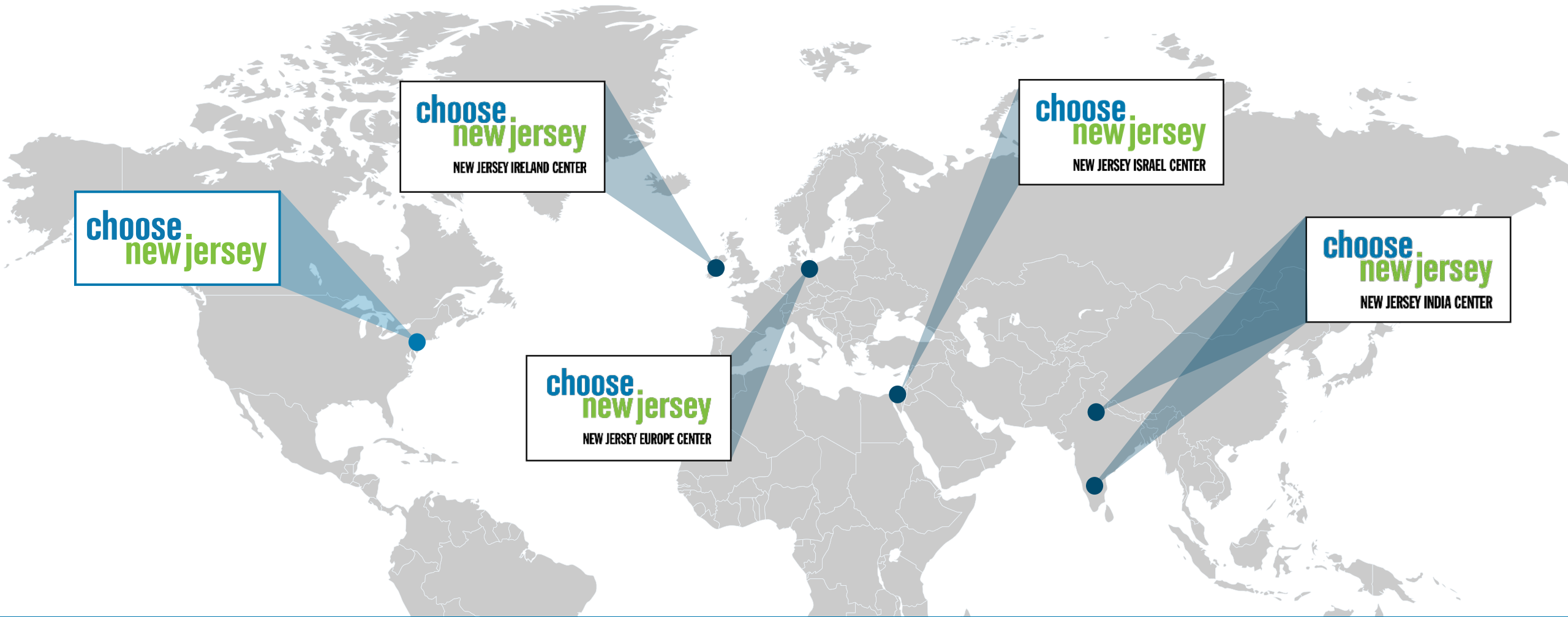
380
COMPANIES
LOCATED OR
EXPANDED IN
NEW JERSEY



52,000 NEW
AND
RETAINED
JOBS



\$6.3B IN
CAPITAL
INVESTMENT



CHOOSE NEW JERSEY OFFICES

New Jersey is positioned to support expansion from anywhere in the world

LET'S WORK TOGETHER

We've just scratched the surface of technology in New Jersey. Ready to know more? We can help.



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OUR LEGACY OF EXCELLENCE CONTINUES WITH YOU

Ready to take your business to the next level? We're here to help.

**choose.
newjersey**

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