



CHOOSE NEW JERSEY

CLEAN ENERGY INDUSTRY GUIDE

choose
newjersey

CLEAN ENERGY INNOVATION

Launch, test, invent and make history in New Jersey



1ST U.S. OFFSHORE
WIND PORT



LARGEST
OFFSHORE WIND
FARM IN THE U.S.
– OCEAN WIND



1ST STATE
REQUIRING NEW
CONSTRUCTION
PROJECTS TO
CONSIDER CLIMATE
CHANGE IMPACT



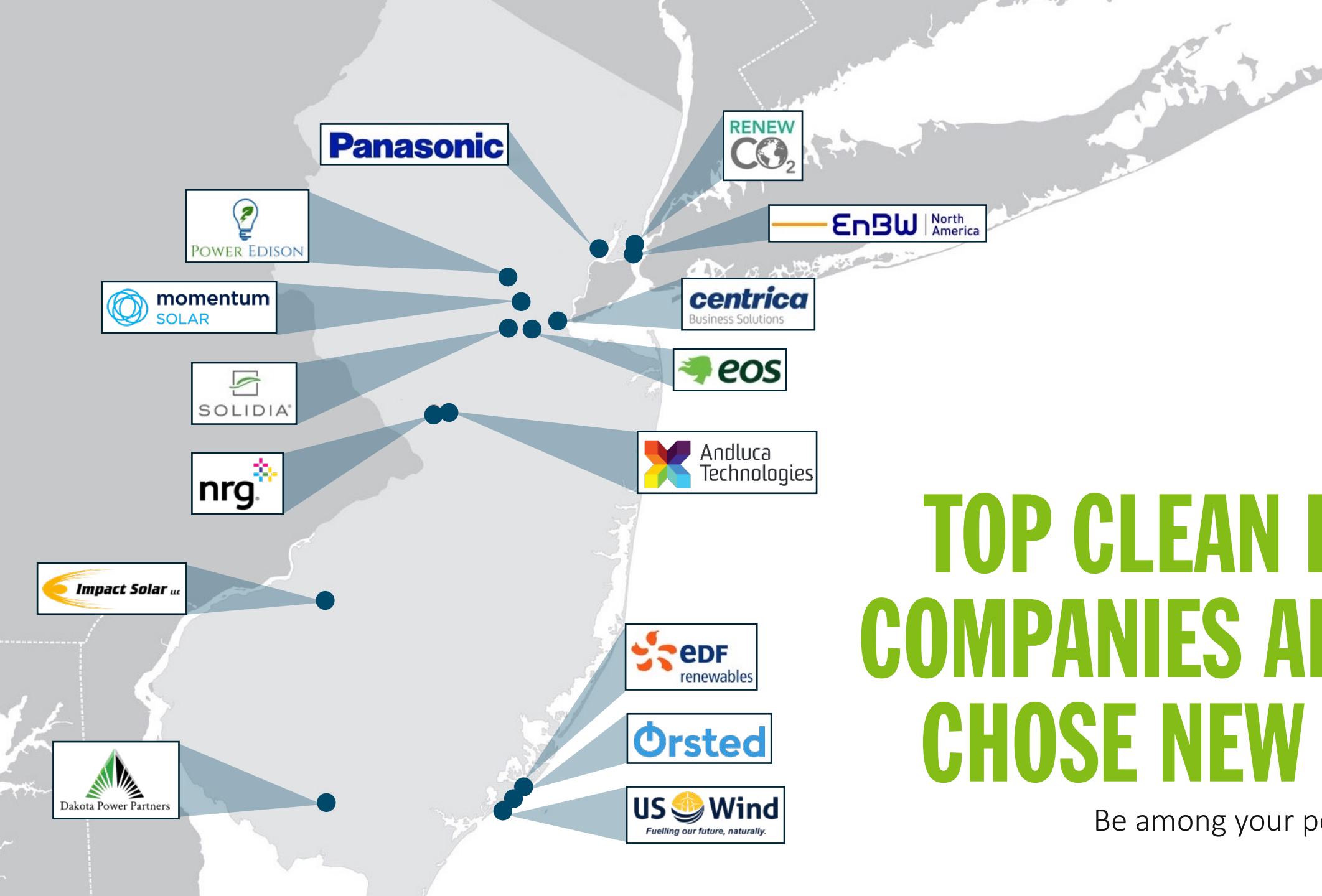
100% ELECTRIC
VEHICLE
(EV) MANDATE BY
2035

Only state
outside of CA



DEVELOPED
PATENT FOR GREEN
CONCRETE
MANUFACTURING,
70% LOWER
CO₂ EMISSIONS

Solidia
Technologies



Panasonic

**RENEW
CO₂**

EnBW North America

POWER EDISON

**momentum
SOLAR**

centrica
Business Solutions

eos

SOLIDIA

**Andluca
Technologies**

nrg

Impact Solar LLC

**edf
renewables**

Dakota Power Partners

Orsted

US Wind
Fuelling our future, naturally.

TOP CLEAN ENERGY COMPANIES ALREADY CHOSE NEW JERSEY

Be among your peers growing here



NEWARK

Train times from Newark Penn Station

NEW YORK CITY
20 minutes

TRENTON
35 minutes

PHILADELPHIA
1 hour

WASHINGTON, D.C.
3 hours

LOCATION

Discover a global gateway to greatness

38M Consumers within 150 miles/241 km

\$2.9T In GDP within 150 miles/241 km



HIGHEST CONCENTRATION
OF SCIENTISTS AND
ENGINEERS IN THE U.S.



42% OF RESIDENTS HAVE
BACHELOR'S DEGREES
OR HIGHER



#2 HIGHEST CONCENTRATION
OF STEM DEGREES AWARDED
IN THE U.S.



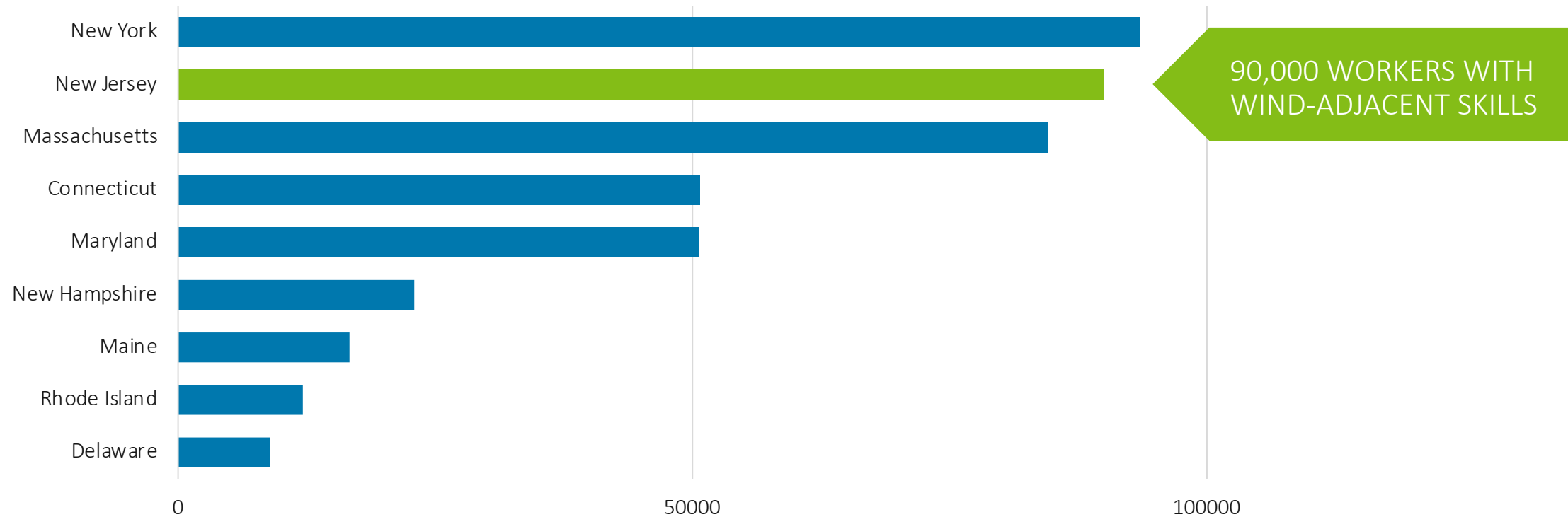
TOP TALENT

We are the Smartest State in America for a reason

FIND YOUR EMPLOYEES HERE

Tap into New Jersey's highly skilled workforce

TALENT POOL WITH SKILLS DIRECTLY RELEVANT TO OFFSHORE WIND



WORKFORCE DEVELOPMENT

Ørsted has partnered with universities for research and talent



ROWAN UNIVERSITY

Rowan University is collaborating with Ørsted on research and providing engineering clinics for students



MONTCLAIR STATE UNIVERSITY

MSU was awarded \$200k to its Clean Energy & Sustainability Analytics Center for research, educational opportunities for university students and STEM programs for younger students



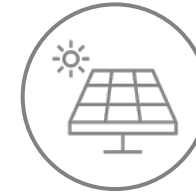
STOCKTON UNIVERSITY AND RUTGERS UNIVERSITY

Stockton and Rutgers signed MOUs signaling that Ørsted is invested in local sustainability and building New Jersey's workforce pipeline



A NATIONAL SOLAR LEADER

Business looks bright here

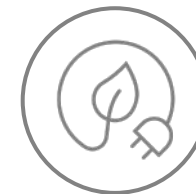


7TH LARGEST AMOUNT OF
SOLAR CAPACITY
INSTALLED IN THE U.S.

Despite being the
5th smallest land-area state



12TH IN SOLAR INDUSTRY
EMPLOYMENT, 6,000+ JOBS



NEW COMMUNITY SOLAR
ENERGY PILOT PROGRAM

Encourages residents to
purchase affordable electricity

AMERICA'S OFFSHORE WIND CAPITAL

Access to the largest and most competitive lease areas in the U.S.



130 MILES/209
KILOMETERS OF
COASTLINE



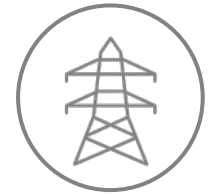
344,000 ACRES
CLOSE TO SHORE
(10-21 NAUTICAL
MILES/18-38
KILOMETERS)



SHALLOW WATER
DEPTHS (30M)



STRONG WIND SPEEDS
(AVERAGE ANNUAL
WIND SPEED OF 8.5
MILES/14 KILOMETERS
PER SECOND,
SIGNIFICANTLY HIGHER
DURING PEAK)



1,100 MWS OR
MORE SUPPORTED
BY EACH LEASE



1ST PURPOSE-BUILT PORT
DEDICATED TO OFFSHORE WIND
IN THE U.S.



HISTORIC \$300-\$400M
INVESTMENT, 1,500+ JOBS IN
MANUFACTURING, ASSEMBLY
AND OPERATIONS



EAST COAST HUB

Premiere 200-acre site in Salem County's Lower Alloways Creek Township for manufacturing, staging, assembly and marshalling wind turbines with easy access to lease areas



NEW JERSEY WIND PORT

Once-in-a-generation investment to create a new industry

NEW JERSEY'S ECOSYSTEM

A robust community supporting
the industry

WIND INSTITUTE
Public-private
partnership for
research, innovation
& workforce
development

PARTNERSHIP TO
PLUG-IN
First-of-its-kind
statewide
collaboration to build
infrastructure that
supports electric
vehicles

NJ OFFSHORE WIND
SUPPLYCHAIN REGISTRY

Online portal for
companies to
list parts, services,
buy from and
partner with NJ-based
firms

RUTGERS ECOCOMPLEX
CLEAN ENERGY
INNOVATION CENTER
University incubator for
clean tech startups



BUSINESS ASSISTANCE

NJEDA offers the support to recruit and train your talent

OFFSHORE WIND TAX CREDIT

Designed to provide reimbursement for capital investments in industry-specific facilities located in the 7 southern counties of New Jersey.

OFFSHORE WIND SUPPLY CHAIN TECHNICAL ASSISTANCE PROGRAM

Supports local companies to develop the skills and competencies needed to participate in New Jersey's growing offshore wind industry.

NJ WIND TURBINE TECHNICIAN TRAINING GRANT CHALLENGE

Competitive grant program awarding up to \$1,000,000 to a New Jersey community college to establish an offshore wind turbine technician training program that includes an industry-recognized, credit-bearing certificate program and pathway to an Associate degree or higher.

WHAT WE CAN DO FOR YOU



MARKET INTELLIGENCE

Receive customized Request for Information (RFI) responses



SITE SELECTION ASSISTANCE

Find and tour properties that meet your requirements



STATE RESOURCES INFORMATION

Benefit from New Jersey incentives and workforce development initiatives



INTRODUCTIONS TO PUBLIC + PRIVATE PARTNERS

Meet Higher Education experts and legal, staffing or accounting providers



PUBLIC RELATIONS SUPPORT

Publicize your good news after you locate in New Jersey

GET TO KNOW US

We guide businesses in establishing or expanding operations in New Jersey. We help companies find opportunities for growth and innovation.

We market New Jersey - The State of Innovation - around the world as the best place in the U.S. to live, work, play and do business.

Our results since 2010:



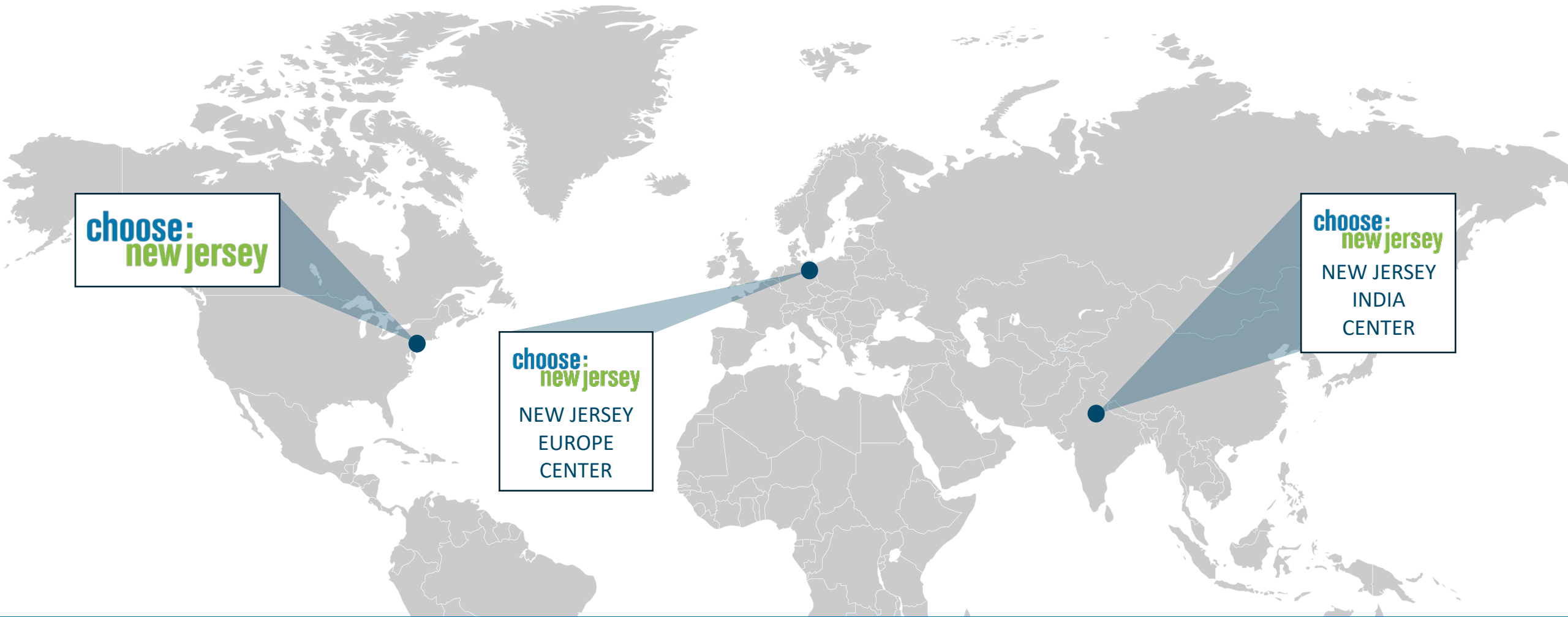
335 COMPANIES
LOCATED OR
EXPANDED IN NJ



39,000 NEW &
RETAINED JOBS



\$7.7B IN CAPITAL
INVESTMENT



choose:
new jersey

choose:
new jersey
NEW JERSEY
EUROPE
CENTER

choose:
new jersey
NEW JERSEY
INDIA
CENTER

CHOOSE NEW JERSEY OFFICES

A world of opportunity



LET'S GET STARTED

Ready to take your business to the next level? We're here to help.



BILL NOONAN

Chief Business Development Officer

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OUR LEGACY OF INNOVATION CONTINUES WITH YOU

choose.
newjersey

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