



**CHOOSE NEW JERSEY**

# **MANUFACTURING INDUSTRY GUIDE**

**choose:  
new jersey**

# MANUFACTURING INNOVATION

Launch, test, invent and make history in New Jersey



BIRTHPLACE OF  
THE INDUSTRIAL  
REVOLUTION



INVENTION OF  
STEAM  
LOCOMOTIVE



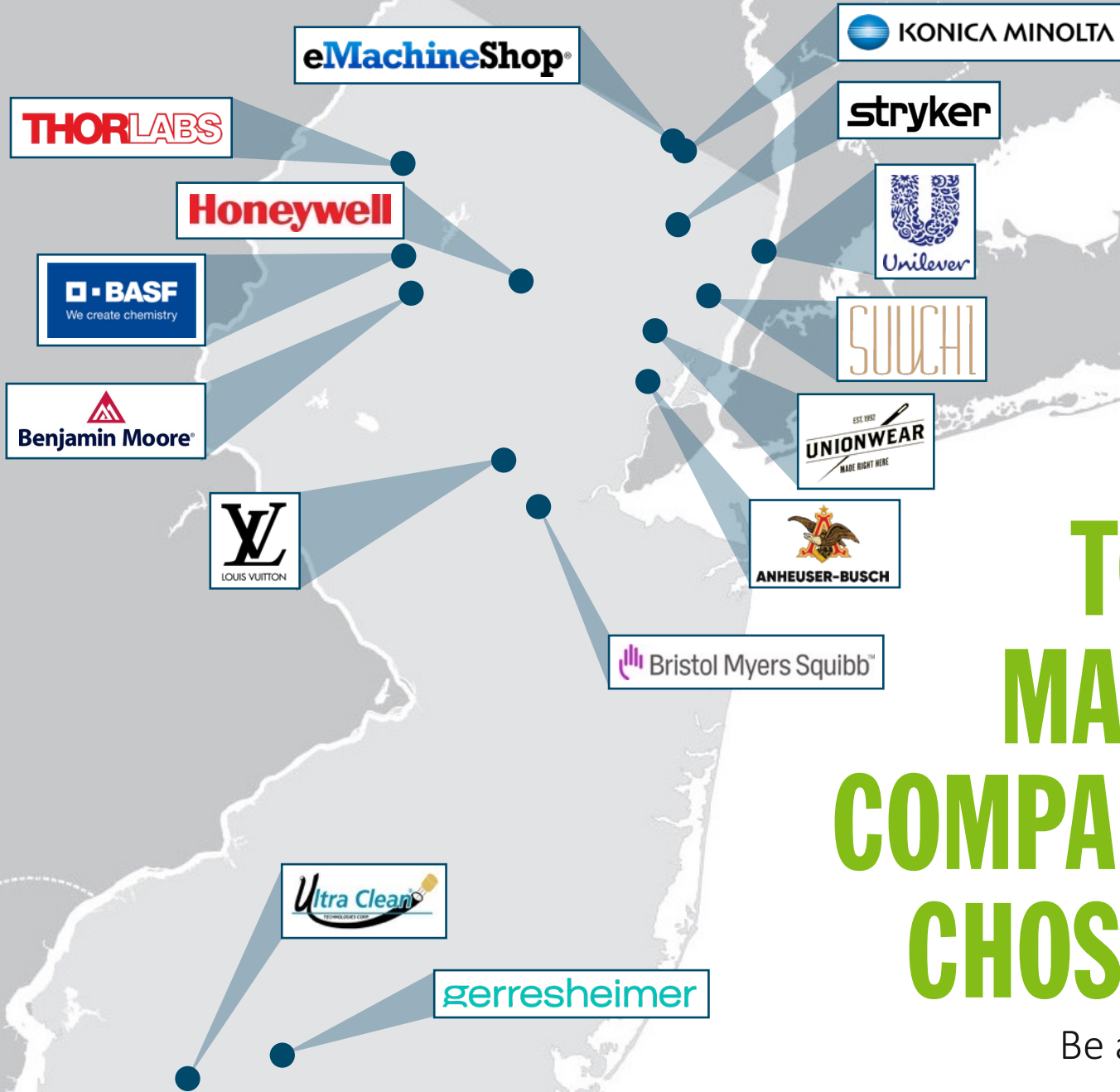
HOME TO  
TERRACYCLE  
Transforming the  
global circular  
economy with  
Loop



1<sup>ST</sup> MANUFACTURER  
TO COMMERCIALIZE  
OATMILK  
Oatly



HOME TO MODERN  
MEADOW  
Manufacturer of  
biofabricated  
leather Zoa - 2018  
World Economic  
Forum Tech Pioneer



# TOP ADVANCED MANUFACTURING COMPANIES ALREADY CHOSE NEW JERSEY

Be among your peers growing here



**NEWARK**

Train times from Newark Penn Station

# LOCATION

Discover a global gateway to greatness

**38M** Consumers within 150 miles/241 km

**\$2.9T** In GDP within 150 miles/241 km





HIGHEST CONCENTRATION  
OF SCIENTISTS AND  
ENGINEERS IN THE U.S.



42% OF RESIDENTS HAVE  
BACHELOR'S DEGREES  
OR HIGHER



#2 HIGHEST CONCENTRATION  
OF STEM DEGREES AWARDED  
IN THE U.S.

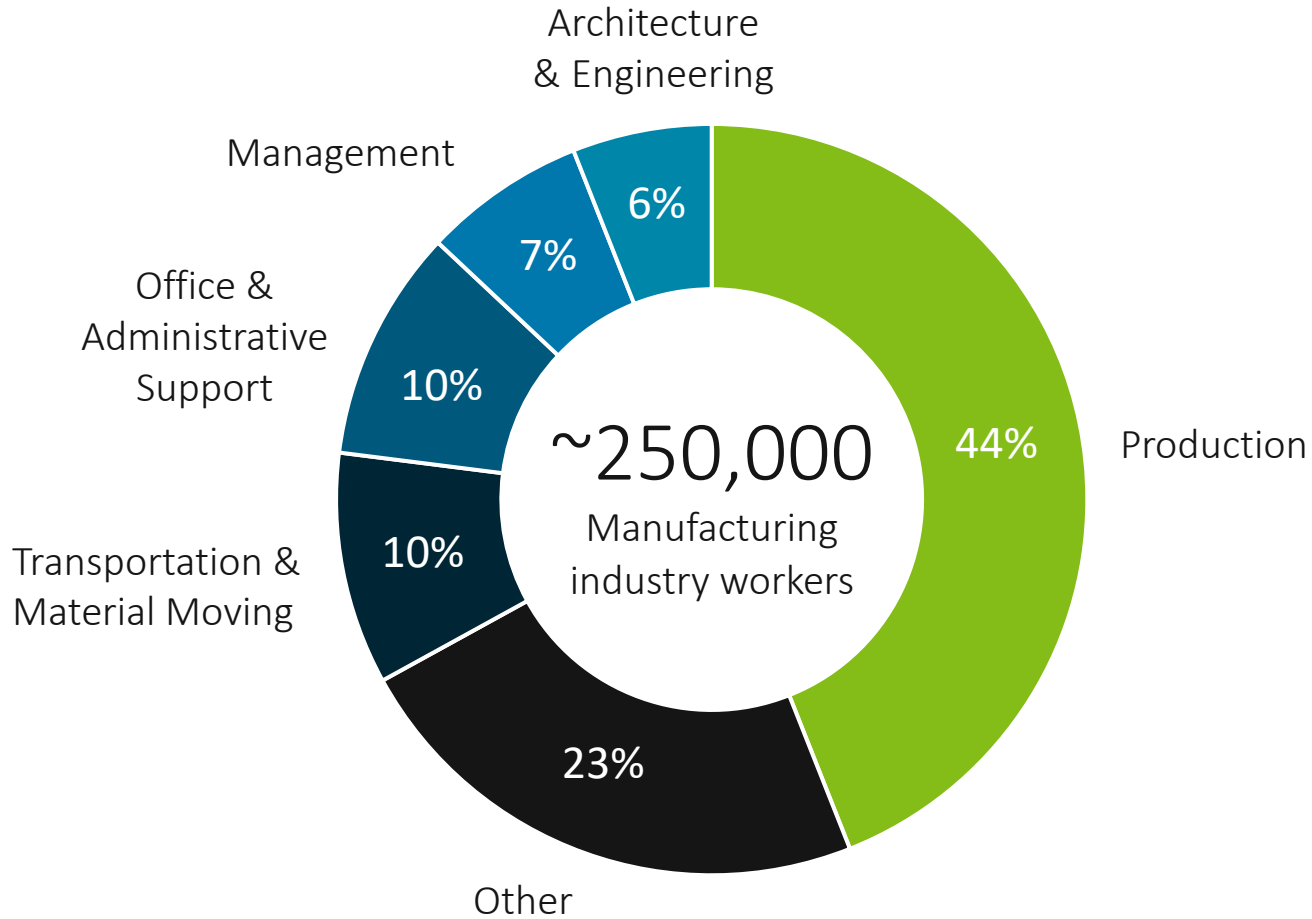


# TOP TALENT

We are the Smartest State in America for a reason

# NEW JERSEY DISTRIBUTION OF OCCUPATIONS IN THE MANUFACTURING SECTOR

% of NJ employment in the manufacturing by occupation, 2020



# WORKFORCE

Hire from a robust labor pool



# HIGHER EDUCATION

Advancing manufacturing innovation



- ▶ #1 university in the U.S. for 11 consecutive years



- ▶ Home to the New Jersey Advanced Manufacturing Institute (NJAMI)



- ▶ Awarded \$14.5M research grant from U.S. Department of Defense to modernize military equipment

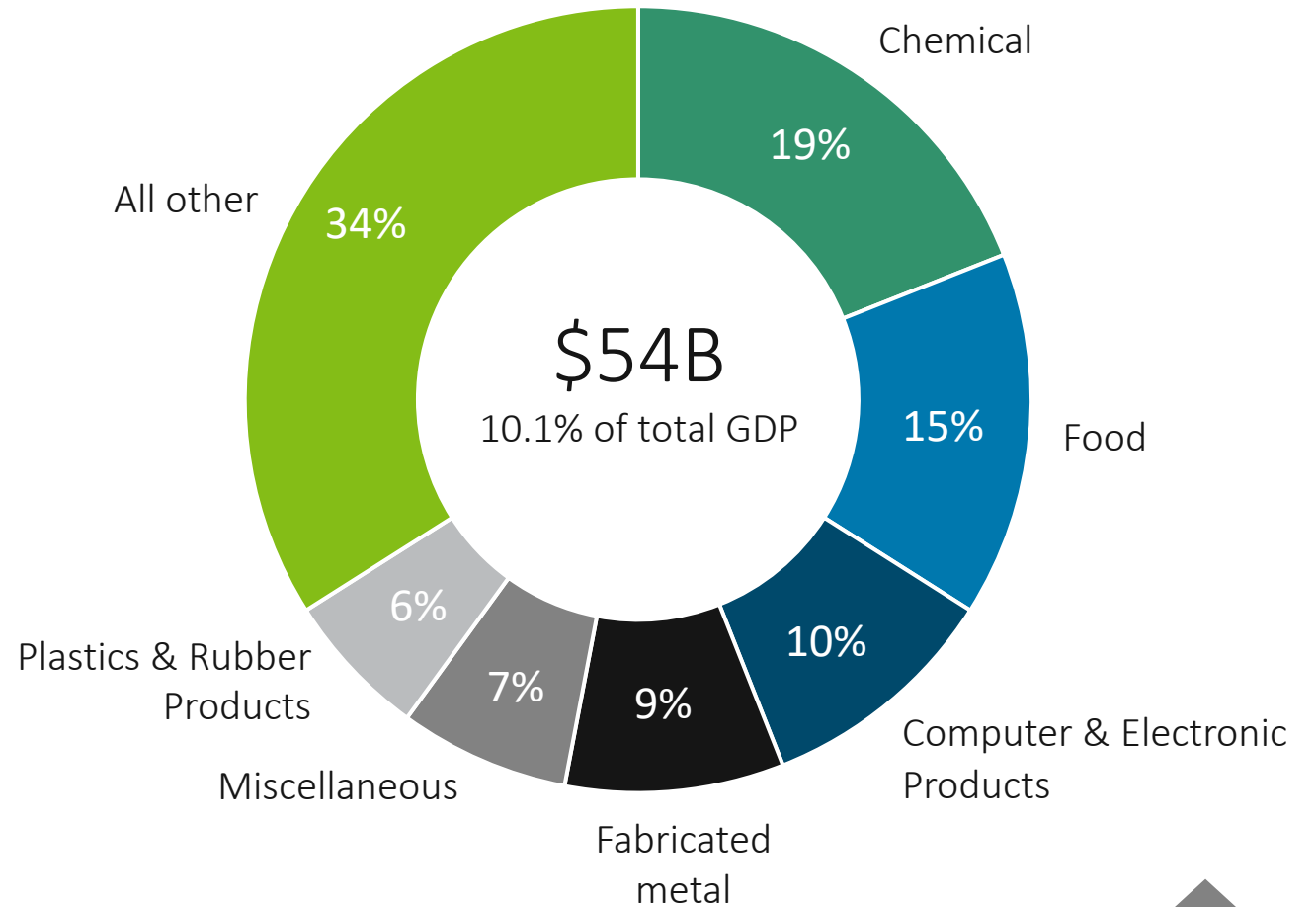


- ▶ Advanced Manufacturing Apprenticeships program

# MADE IN NEW JERSEY

You name it, we make it

A DIVERSE INDUSTRY SHOWING STEADY GROWTH  
% of NJ manufacturing by production



GDP growth in NJ advanced  
manufacturing since 2013

15%



# NEW JERSEY'S ECOSYSTEM

A robust community supporting  
the industry

NJIT MAKERSPACE  
Test and scale  
prototypes utilizing  
3D-printing and  
robotics

NJ DEPARTMENT OF  
LABOR (NJDOL)  
MANUFACTURING  
INDUSTRY  
PARTNERSHIPS

Creating more co-ops,  
internships and matching  
college curriculums with  
industry needs

NEW JERSEY  
MANUFACTURING  
EXTENSION PROGRAM  
(NJMEP)

Not-for-profit that works  
with small/mid-size  
companies to increase  
efficiency and  
competitiveness

NEW JERSEY COMMUNITY  
COLLEGE CONSORTIUM  
(NJCC)

Recruits, trains and certifies  
individuals to fill jobs at  
companies like Durand Glass,  
Kellogg's, CDM Electronics



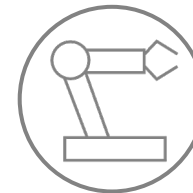


# A LEADER IN ADVANCED MANUFACTURING

Technology driving competitiveness



#5 STATE FOR CHEMICAL  
MANUFACTURING



2/3 OF MANUFACTURING  
IN STATE IS CLASSIFIED AS  
ADVANCED



250,000 MANUFACTURING  
INDUSTRY EMPLOYEES

# BUSINESS ASSISTANCE

NJEDA offers support for your business to grow

## SMALL BUSINESS LEASE GRANTS

Supports the growth and success of small businesses by providing two grant awards of 20% of the total annual lease payment for businesses leasing new or additional space.

## SMALL BUSINESS FINANCING

For companies seeking additional financing e.g., for equipment purchases or working capital, NJEDA offers direct loans. NJEDA's Premier Lender Program offers manufacturing firms access to low-cost financing with NJEDA loan participation and/or guarantees and line of credit guarantees.



## MTB AMG

MTB AMG, a specialized contracting company and high-end metal fabricator focused on windows, doors, skylights, and custom metal work, received funding from the Premier Lender Program to relocate the company's headquarters and 160 jobs from Brooklyn to Newark in 2019.



# BUSINESS ASSISTANCE

NJEDA provides the support for your business to thrive

## BOND FINANCING

NJEDA offers additional long-term financing to manufacturing firms through the issuance and sale of tax-exempt bonds. The proceeds of these bond sales can be used by manufacturers for a multitude of purposes including to finance capital improvements, for land and building acquisitions, for working capital or debt refinancing, etc.

## BROWNFIELD LOANS PROGRAM

NJEDA provides financing to fund remediation and redevelopment for expansion for manufacturers utilizing brownfield sites.

## ENERGY SALES TAX EXEMPTIONS

Manufacturing firms located in one of New Jersey's 32 Urban Enterprise Zones may be exempt from paying sales tax on energy used at their facilities.



# WHAT WE CAN DO FOR YOU



## MARKET INTELLIGENCE

Receive customized Request for Information (RFI) responses



## SITE SELECTION ASSISTANCE

Find and tour properties that meet your requirements



## STATE RESOURCES INFORMATION

Benefit from New Jersey incentives and workforce development initiatives



## INTRODUCTIONS TO PUBLIC + PRIVATE PARTNERS

Meet Higher Education experts and legal, staffing or accounting providers



## PUBLIC RELATIONS SUPPORT

Publicize your good news after you locate in New Jersey

# GET TO KNOW US

We guide businesses in establishing or expanding operations in New Jersey. We help companies find opportunities for growth and innovation.

We market New Jersey - The State of Innovation - around the world as the best place in the U.S. to live, work, play and do business.

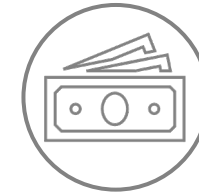
Our results since 2010:



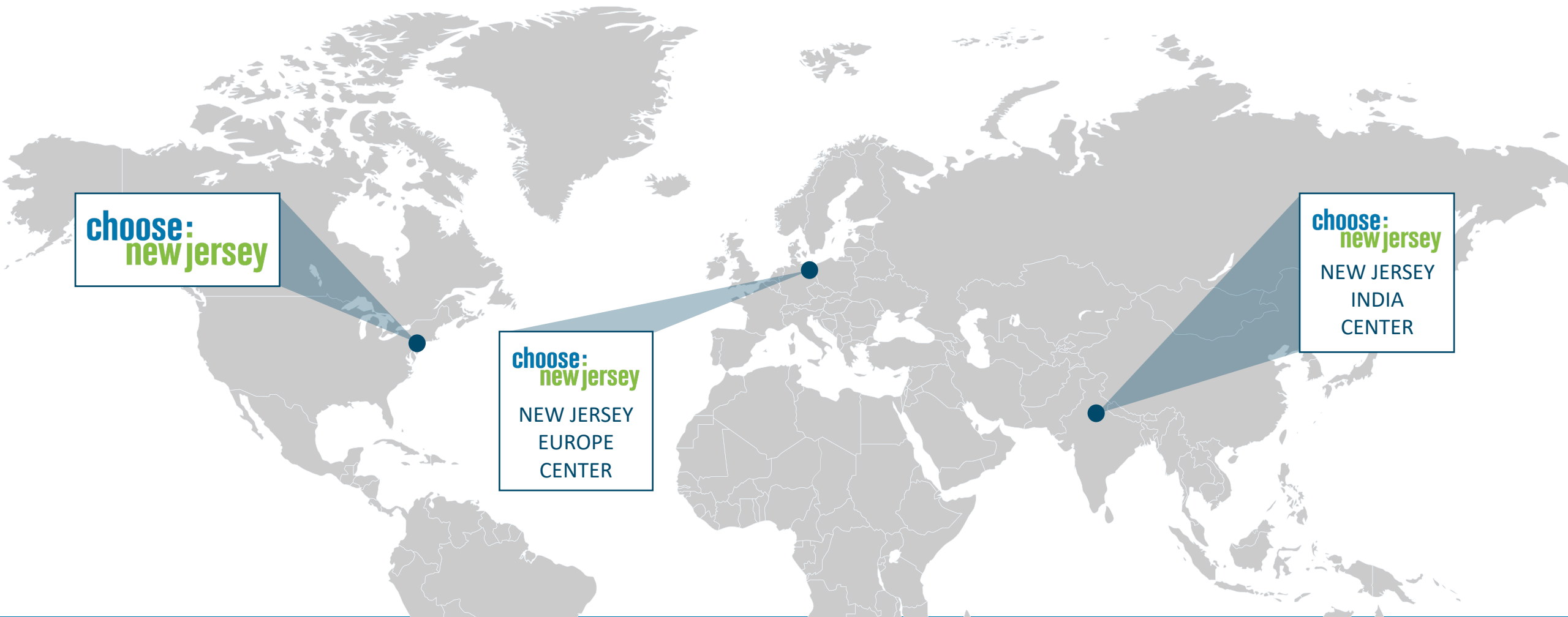
335 COMPANIES  
LOCATED OR  
EXPANDED IN NJ



39,000 NEW &  
RETAINED JOBS



\$7.7B IN CAPITAL  
INVESTMENT



**choose:**  
new jersey

**choose:**  
new jersey  
NEW JERSEY  
INDIA  
CENTER

**choose:**  
new jersey  
NEW JERSEY  
EUROPE  
CENTER

# CHOOSE NEW JERSEY OFFICES

A world of opportunity



# LET'S GET STARTED

Ready to take your business to the next level? We're here to help.



**RYAN FOX**

Business Development Officer

Office: +1 609.269.2035

[rfox@choosenj.com](mailto:rfox@choosenj.com)



# OUR LEGACY OF INNOVATION CONTINUES WITH YOU

**choose:  
new jersey**

LEARN MORE AT [WWW.CHOOSENJ.COM](http://WWW.CHOOSENJ.COM)