

A background graphic consisting of a network of white lines connecting various circular nodes of different sizes and colors (white, light blue, and teal) on a green-to-teal gradient background.

CHOOSE NEW JERSEY

FILM & MEDIA INDUSTRY GUIDE

**choose:
new jersey**

WHAT WE CAN DO FOR YOU



MARKET INTELLIGENCE

Receive customized Request for Information (RFI) responses



SITE SELECTION ASSISTANCE

Find and tour properties that meet your requirements



STATE RESOURCES INFORMATION

Benefit from New Jersey incentives and workforce development initiatives



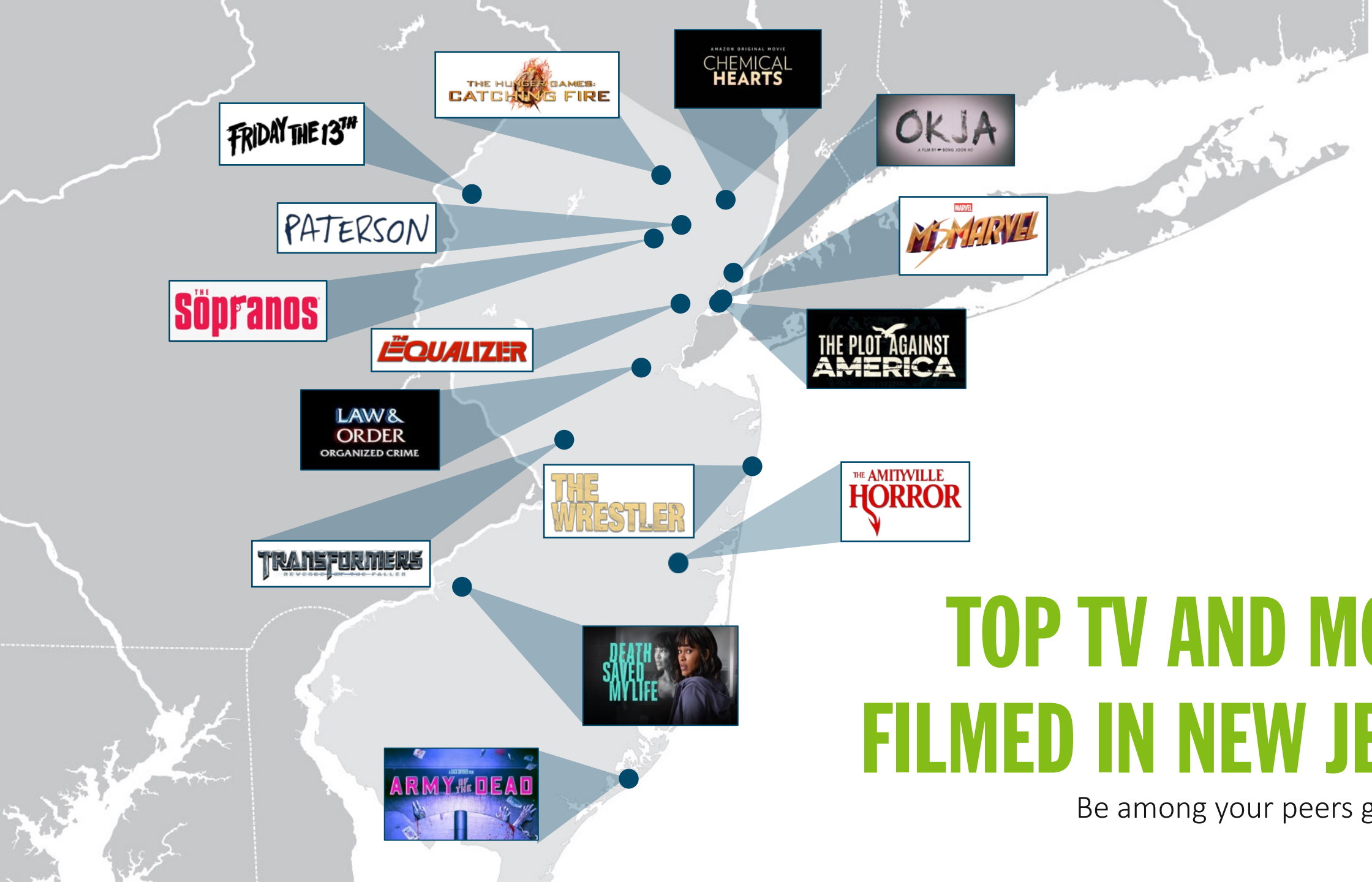
INTRODUCTIONS TO PUBLIC + PRIVATE PARTNERS

Meet Higher Education experts and legal, staffing or accounting providers



PUBLIC RELATIONS SUPPORT

Publicize your good news after you locate in New Jersey



TOP TV AND MOVIES FILMED IN NEW JERSEY

Be among your peers growing here

30% FILM + DIGITAL TAX CREDIT

Equal to 30% of
Production Expenses

25-MILE STUDIO ZONE

BEST INVESTMENT ON THE EAST COAST

Stay in budget, keep your money up on the screen

35% FILM + DIGITAL TAX CREDIT

Equal to 30% of wages
and salaries + 35% of
goods and services

NEW JERSEY FILM & DIGITAL MEDIA TAX CREDIT PROGRAM

- For qualified film and digital media production expenses, New Jersey offers a 30% tax credit in Northern New Jersey and a 35% tax credit in Southern New Jersey including a 2% diversity tax credit bonus for plans to recruit women/minorities for key creative positions and production crew.

ELIGIBILITY

- 60% of the total production expenses incurred (excluding post-production) are services and goods purchased through authorized NJ vendors or qualified production expenses incurred in NJ exceed \$1 million

REQUIREMENTS

- End credits include “Filmed in New Jersey” logo and principal photography starts within 180 days of application or 150 days of NJEDA board approval





NEWARK

Train times from Newark Penn Station

LOCATION

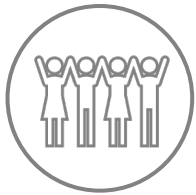
Discover a global gateway to greatness

38M Consumers within 150 miles/241 km

\$2.9T In GDP within 150 miles/241 km



NY-NJ METRO AREA HAS THE HIGHEST CONCENTRATION OF INDUSTRY PROFESSIONALS OUTSIDE OF LA



LOCATED WITHIN THE NEW YORK STUDIO FILM ZONE (25-MILE RADIUS AROUND COLUMBUS CIRCLE)



HOME TO A STRONG NETWORK OF HIGH-QUALITY VENDORS AND SUPPORT SERVICES



FIND YOUR TALENT HERE

Tap into the New York/New Jersey region

GEOGRAPHIC DIVERSITY

Small state, big possibilities



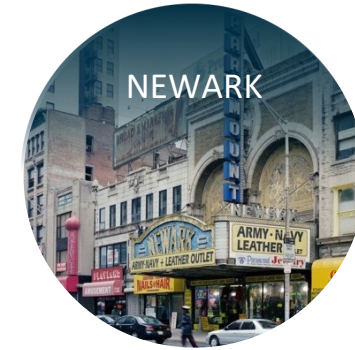
LOCATION WITH CHARACTER

Variety of settings and architecture

UNIVERSITY
CAMPUSES



HISTORICAL VILLAGES
& BATTLEFIELDS



INDUSTRIAL CITIES
WITH HISTORY

NEW JERSEY'S ECOSYSTEM

A robust community supporting
the industry

41 FILM
STUDIOS AND
SOUNDSTAGES

MONTCLAIR UNIVERSITY
Offers filmmaking BFA

RUTGERS
UNIVERSITY
Offers filmmaking
BFA, home to
Documentary Film Lab

ANNUAL FILM
FESTIVALS
Newark Museum Black
Film Festival, Montclair
Film Festival

NEW JERSEY MOTION
PICTURE &
TV COMMISSION
Offers a full range of
concierge services,
including tax credit
assistance, scouting film
locations and securing
production services



GET TO KNOW US

We guide businesses in establishing or expanding operations in New Jersey. We help companies find opportunities for growth and innovation.

We market New Jersey - The State of Innovation - around the world as the best place in the U.S. to live, work, play and do business.

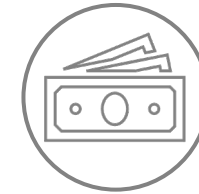
Our results since 2010:



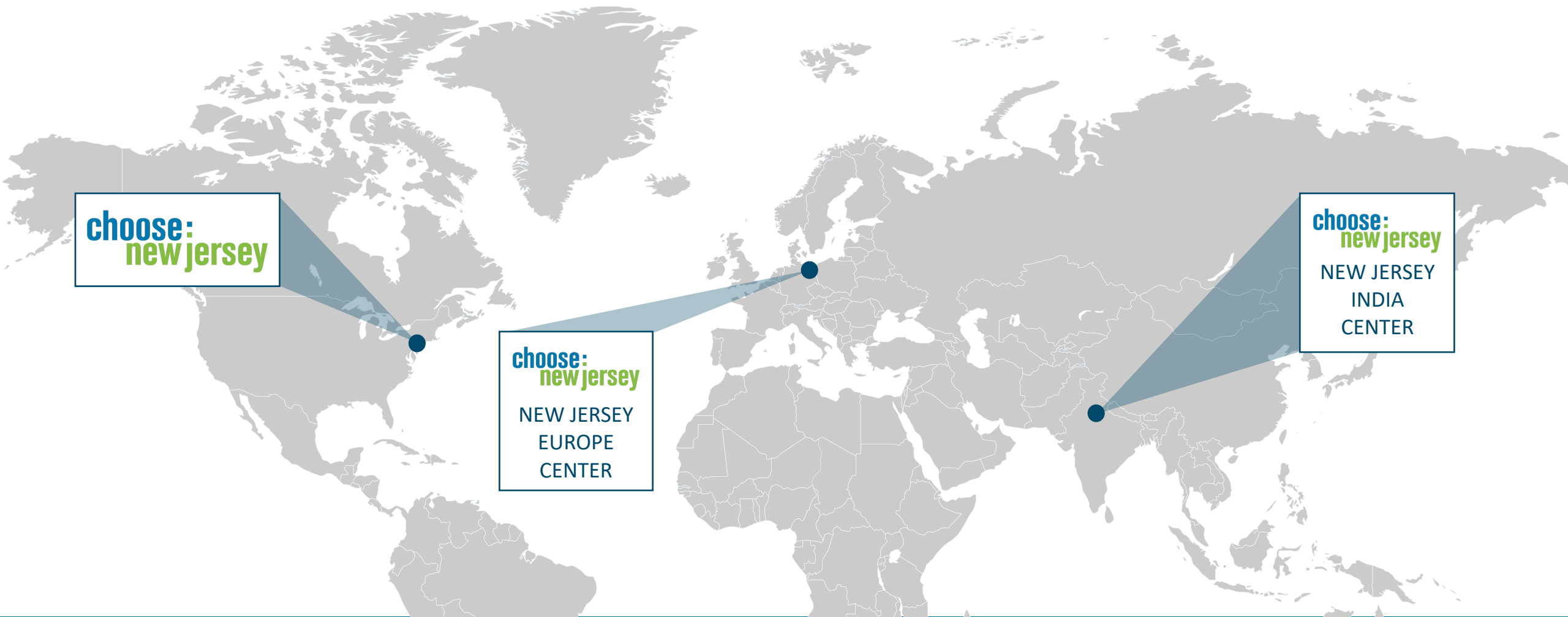
335 COMPANIES
LOCATED OR
EXPANDED IN NJ



39,000 NEW &
RETAINED JOBS



\$7.7B IN CAPITAL
INVESTMENT



choose:
new jersey

choose:
new jersey
NEW JERSEY
EUROPE
CENTER

choose:
new jersey
NEW JERSEY
INDIA
CENTER

CHOOSE NEW JERSEY OFFICES

A world of opportunity



LET'S GET STARTED

Ready to take your business to the next level? We're here to help.



BILL NOONAN

Business Development Director

Office: + 1 609.297.2192

wnoonan@choosenj.com

OUR LEGACY OF INNOVATION CONTINUES WITH YOU

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new jersey**

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